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As a local business you have the opportunity to be in the Top 10 Search results for Google.

If you are a local business you can [Take a Shortcut to the Front of the Line](#) by optimizing your Google Maps listing so that your business appears in the top 10 search results. These local map listings are at the top of the page *above the regular web listings*.

Local business results for **bikes** near **Encinitas, CA**



- A [El Camino Bike Shop](#) - www.elcaminobikeshop.com - (760) 436-2340 - [6 review](#)
- B [B & L Bike & Sport](#) - www.blbikes.com - (858) 793-5431 - [More](#)
- C [Encinitas Bicycle Retailer](#) - ebr101.net - (760) 632-6674 - [More](#)
- D [Enviro-Bike Electric Vehicles](#) - www.enviro-bike.com - (760) 670-5575 - [More](#)
- E [Nytro Multisport](#) - www.nytro.com - (760) 632-0006 - [1 review](#)
- F [REI - Recreational Equipment Inc.](#) - www.rei.com - (760) 944-9020 - [4 reviews](#)
- G [Bike 101 Rentals](#) - maps.google.com - (858) 793-5486 - [More](#)
- H [Leucadia Cyclery](#) - www.leucadiabikes.com - (760) 436-2786 - [1 review](#)
- I [The Sports Authority](#) - www.sportsauthority.com - (888) 801-9164 - [1 review](#)
- J [ScooterBatteries.net](#) - www.scooterbatteries.net - (760) 670-5575 - [More](#)

A Local Internet Business Search is what search engines like Google and Yahoo have created to highlight local business can cost your business nothing and provide broad information about a business.

These days when a customer is looking for a local business, the first thing they do is reach for their computers or cell phones. In early 2008 Google made a major change to search results to embrace local business by considering all searches as locally oriented. Google and Yahoo give the customer a list of local businesses that fit the search. By appearing high on this list you are getting free advertising.

Ask yourself this question -Is there value in being in Google Map's top ten search results?

For many small businesses the answer is a Big Yes.

- Google is the new yellow pages when it comes to searching for local businesses.
- Google reports that millions of people conduct Google Maps searches everyday and they are looking for businesses just like yours!
- Business listings in the top ten search results get most of the business!
- Gives a business tremendous opportunities to promote their business with photos and video, and **so far it is still free!** It's like getting a full page ad in a phone book and/or a free TV commercial.

Many websites spend hundreds of dollars to optimize their websites to get better search results placement. But if you're a local business you can [Take a Shortcut to the Front of the Line](#) by optimizing your Google Map listing. In a Google Web search for a local business, the local map results are displayed first and the web listings follow.

I am confident in my work and will not ask for compensation until I get a business on the local Top 10 for the key aspect of a business. It is cheaper to invest in than the Yellow Pages and provides more information, which translates to a greater probability for a potential customer to contact a business.

For a \$295 onetime cost, I will position a business on the top of the first page of *the most powerful advertising tool* – Google.

I have helped all kinds of business, from Doctors to Restaurants. In today's economy everyone need new customers. [Developing an identity on the internet should be the 1# priority for any small business advertising effort.](#)